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**Directional Axial Magnetic Propulsion Systems TM**

**Proprietary Magnetic Shock Mitigation Technology**

**Made in the USA**

**Technology is Fashion**

**Our job is to make you feel as good as you look**

**We Want our shoes to be as Smart as Our Phones**

**Fashion Integrated Technology Now (FITN)**

**Benefits**

 **Reduces Dynamic Heel Strike over 68%**

 **Walk Ten Miles Save Your Body the Shock of Seven**

**DAMPS market branding adds designated value for the licensor**

**2016 Testing with the Office of Naval Research (ONR) Navy Seals yields shock mitigation testing data for a FDA 510 (k) Medical Device for the Prevention and Treatment of Lower Extremity Injury and Plantar Fasciitis (heel strike injury)**

**Performance Tested USSOCOM**

**United States Special Operation Forces (SOF) 2004 to present**

**www.DAMPS.com**

**F Scan Testing with SOF 2004**

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**Conventional Boots in Red 126 p.s.i. DAMPS in Blue 52 p.s.i.**