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**Directional Axial Magnetic Propulsion Systems TM**

**Rare Earth Magnetic Shock Mitigation Technology USA Made**

 **Proprietary Super Magnetic Suspension/Propulsion Technology**

**Technology is Fashion**

**Our job is to make you feel as good as you look**

**Bonus proprietary magnetic feature, never before industry available NO Your Weight (NYW) Magnetic Mod Heel Inroad feature allows a wearer the option to dial in their mission specific/weight selection 80lbs to your individual mod request lbs**

**Benefits**

 **Reduces Heel Strike over 68%**

 **Walk Ten Miles Save Your Body the Shock of Seven**

**You’re Either One Step Ahead or Two Feet Behind**

**DAMPS Technology Makes Sense for a Licensee**

**DAMPS market branding adds designed value for the licensee**

**Performance Tested**

 **United States Special Operation Forces (SOF)**

**F-Scan Pressure Surface Mapping in Phase I USSOCOM Contract 2005**

**Combat, Dismounted, Airborne, Maritime Testing SOF 2005-2015**

**Independent Party Accelerometer Testing Collective Brands 2012**

**Maritime Dismounted Shock Mitigation Testing Program Naval Research (ONR) Navy Seals 2016**

**Background**

**After our first contract 2005 ten years of testing, as magnetic**

**shock mitigation makes sense for Special Operations Forces (SOF) Navy Seals fast assault boats in 2016, might want to take a look**

**Multi Market Licensing Revenue Streams**

**Military All DOD Service Branches**

**First Responders**

**Commercial/Professional Working**

**Medical**

**Continued 2016 military testing data yields; FDA Medical 510(k) Medical Device application prevention and treatment of lower extremity impact injury and plantar fasciitis (heel strike injury) Number one injury seen by podiatrists**

**Women’s**

**We Want Our Shoes to be as Smart as Our Phones**

**Test Ride *Our Latest NYW Shock Mitigation Prototypes Magic Platform Show Feb 15-16th, by appointment #ZUP shout out also view the samples on*** [***www.damps.com***](http://www.damps.com)

**Ancillary Suspension/Shock Mitigation Technology Markets**

**Motorcycles/Bikes**

**Impact Helmets; Pee Wee to NFL**

**DAMPS One Step Difference Privately Funded IP**

 **No Industry Comparables**

**DAMPS branding yields direct marketing for the licensee**

**World Wide Intellectual Property (IP)**

**Design patent**

**Utility and Design patents pending**

**DAMPS Trademark TM for further DAMPS ancillary market branding**

**World Wide IP 2015 Haig Filing: Thirty five countries in EU & Japan**

**Pending ancillary shock mitigation technologies in R&D**

**Growing Social Media Presence** [**www.damps.com**](http://www.damps.com)

**@MagnetBootGuy Twitter, Facebook Google + LinkedIn**

**Available for Scheduled Test Rides in Our DAMPS Women’s Working/Fashion NYW Prototypes Monday Feb 16th Tuesday 17th Please Contact Jeff (619) 889-6397** **ceogp@att.net**[**www.damps.com**](http://www.damps.com) **Text Gene 602 738-2751 Kathi 602 614-1860**

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